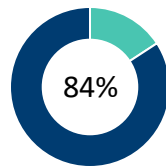# Program Overview (3 year average) - BC Diploma, Associate Degree and Certificate Student Outcomes

Applied Web Development_6957_ACERT
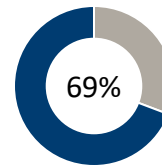
Employment Outcomes

Employment Rate

84%

Those who responded were working and in labour force.

How useful was your program in getting your (main) job?
(obtained after studies)
rated very or somewhat useful

69%

How long did it take you to find your program-related job?

10%	40%	20%	20%	10%

- Less than one month
- 1 to 2 months
- 3 to 4 months
- 5 to 6 months
- More than 6 months

**Average hourly wage
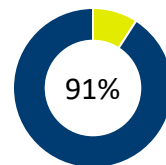of those in training related job
(main job)**

$28

Education Outcomes

88%

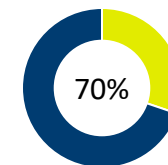of graduates were very satisfed
or satisfied with their education

Aspects of Program
Quality of Instruction
rated very good, good, and adequate

91%

Aspects of Courses
Covering topics relevant to field
rated very good or good

70%

Please note results are from previous graduating years and are subject to industry and occupational trends.
When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.
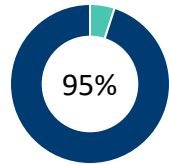NOTE: All percentages are rounded to whole numbers.

A Summary of Survey Results (3 year average) - BC Diploma, Associate Degree and Certificate Student Outcomes

Program:
Applied Web Development_6957_ACERT

Employment Outcomes

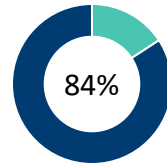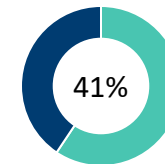|		
Eligible Students		80
Respondents		44
Response Rate		55%

In Labour Force

95%

Those who responded were employed as well as looking and available for work at time of survey.

Employment Rate

84%

Those who responded were working and in labour force.
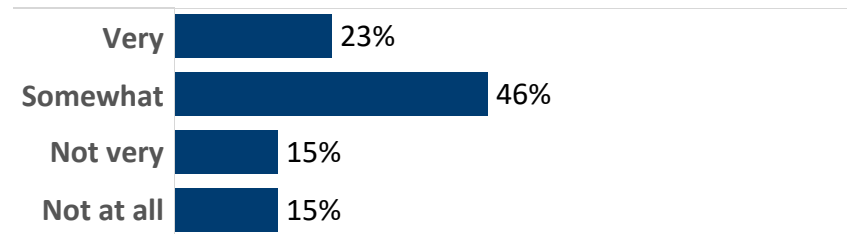
Employed in training-related job

41%

Those who responded were currently employed at a job or business at time of survey.

Of those employed (in labour force):

Full-time	84%
Part-time	16%

How useful was your program in getting your (main) job?
(obtained after studies)

Very	23%
Somewhat	46%
Not very	15%
Not at all	15%

Top 5 Jobs Obtained Related to Program

NOC 4	Occupation	% of those employed in program related jobs	Median hourly wage (main job)
2175	Web designers and developers	31%	$25
2174	Computer programmers and interactive media developers	23%	$25
1123	Professional occupations in advertising, marketing and public relations	8%	$40
1241	Administrative assistants	8%	$18
1311	Accounting technicians and bookkeepers	8%	$20

How long did it take you to find your program-related job?

10%	40%	20%	20%	10%

- Less than one month
- 1 to 2 months
- 3 to 4 months
- 5 to 6 months
- More than 6 months

**Average hourly wage
of those in training related job
(main job)**

$28

Please note results are from previous graduating years and are subject to industry and occupational trends.
When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.
NOTE: All percentages are rounded to whole numbers.

A Summary of Survey Results (3 year average) - BC Diploma, Associate Degree and Certificate Student Outcomes

Program:
Applied Web Development_6957_ACERT

Eligible Students	80
Respondents	44
Response Rate	55%

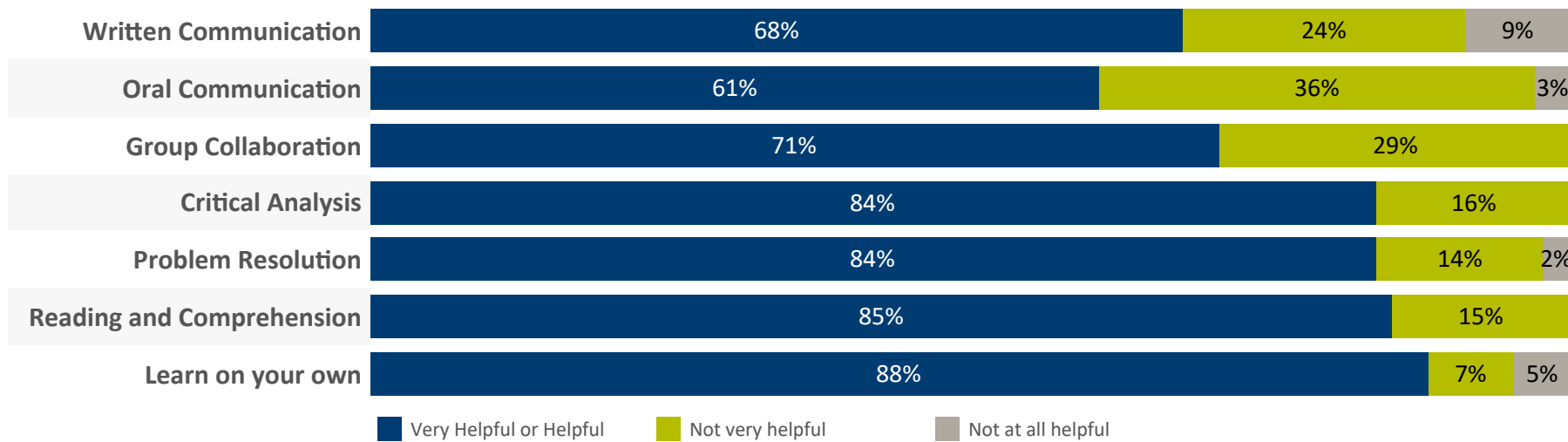## Education Outcomes

88%

of graduates were very satisfed or satisfied with their education

How useful were the knowledge and skills you gained in your program in performing your (main) job?
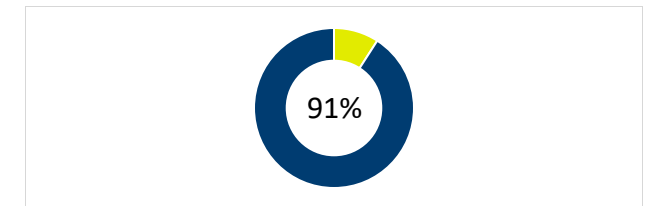
Very	20%
Somewhat	53%
Not very	17%
Not at all	10%

Aspects of Program
Quality of Instruction
rated very good, good, and adequate

91%
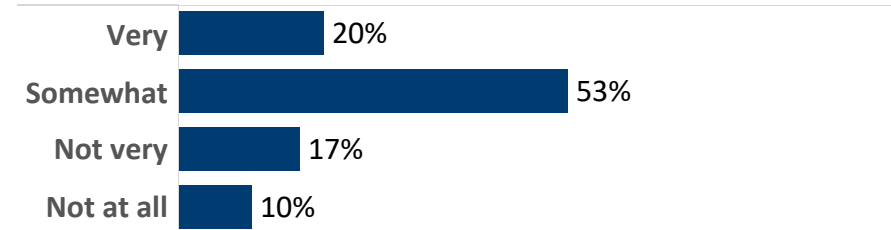
Skill Development How well are students prepared to:

	Very Helpful or Helpful	Not very helpful	Not at all helpful
Written Communication	68%	24%	9%
Oral Communication	61%	36%	3%
Group Collaboration	71%	29%	
Critical Analysis	84%	16%	
Problem Resolution	84%	14%	2%
Reading and Comprehension	85%	15%	
Learn on your own	88%	7%	5%

■ Very Helpful or Helpful   ■ Not very helpful   ■ Not at all helpful

Aspects of Courses
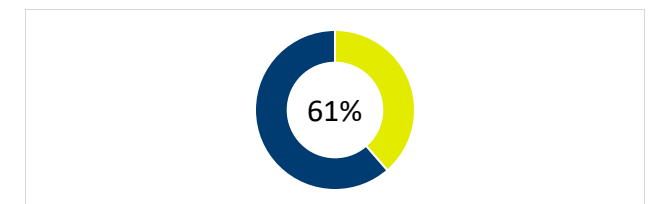Covering topics relevant to field
rated very good or good

70%
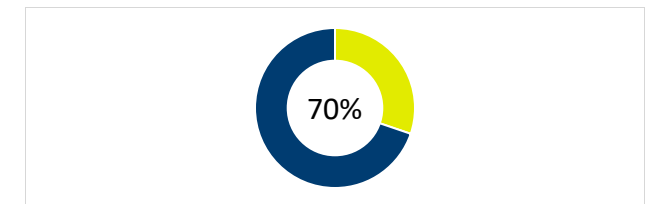
Aspects of Program

How did students rate:

Skill Development and Experience	Very Good or Good	Adequate	Poor or Very Poor
Quality of Instruction	68%	23%	9%
Amount of practical experience	53%	40%	7%
Organization of program	70%	23%	7%

Aspects of Courses
Covering standards used
rated very good or good

61%

Please note results are from previous graduating years and are subject to industry and occupational trends.

When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

NOTE: All percentages are rounded to whole numbers.

A Summary of Survey Results (3 year average) - BC Diploma, Associate Degree and Certificate Student Outcomes

Program:
Applied Web Development_6957_ACERT

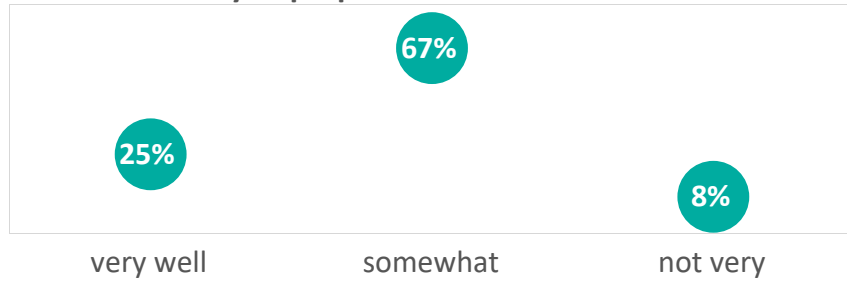|	
Eligible Students	**80**
Respondents	**44**
Response Rate	**55%**

Further Studies

16%

are currently studying
on full-time or part-time bases
after completing program

27%

Have taken further studies
after completing program
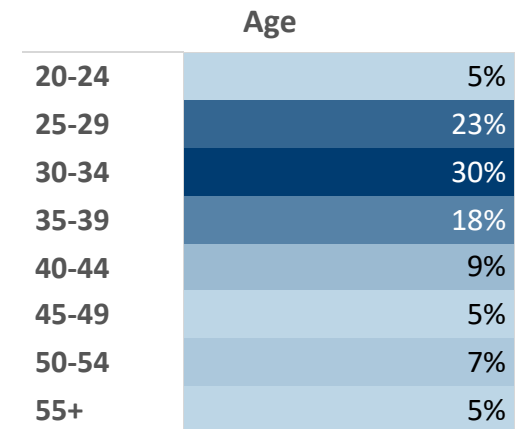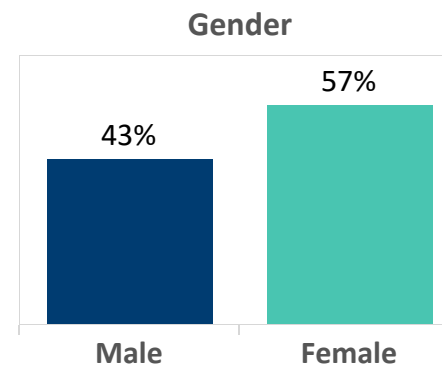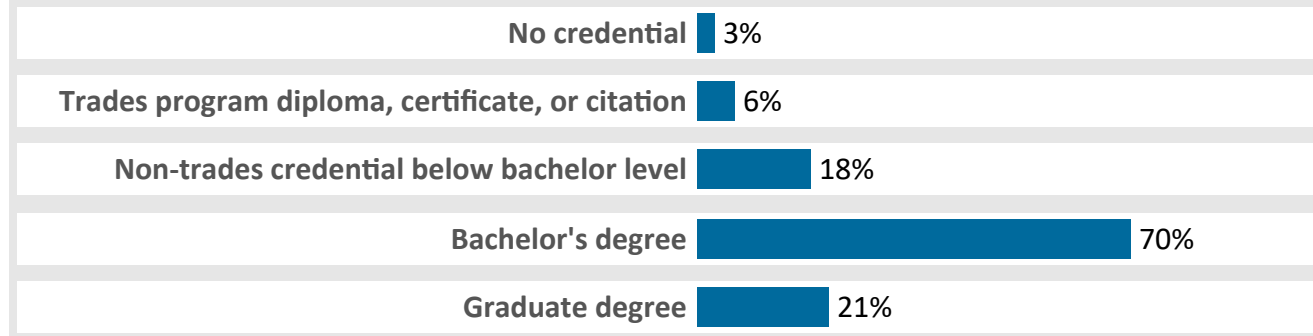
How well were you prepared for further studies?

67%

25%

8%

very well   somewhat   not very

Where are you studying or where did you take further studies?
Top B.C. Public Post-Secondary Institutions

BCIT	100%

Program Demographics

Of those respondents had taken previous post-secondary education:
Note: Credentials are based on those who had taken previous post-secondary education.
Respondents could report more than one type of post-secondary credential.

No credential	3%
Trades program diploma, certificate, or citation	6%
Non-trades credential below bachelor level	18%
Bachelor's degree	70%
Graduate degree	21%

Gender

43% Male
57% Female

Age

20-24	5%
25-29	23%
30-34	30%
35-39	18%
40-44	9%
45-49	5%
50-54	7%
55+	5%

Please note results are from previous graduating years and are subject to industry and occupational trends.
When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.
NOTE: All percentages are rounded to whole numbers.

Student Outcomes Reporting System (SORS)

This report was run by:
British Columbia Institute of Technology
This report was run on:
10/18/2023
This report shows data from:
Survey name: BC Diploma, Associate Degree, and Certificate Student Outcomes Survey (DACSO)
Survey year(s): 2021, 2022, 2023
Results are from previous **graduating years 2020 - 2022** and are subject to industry and occupational trends

About the DACSO survey:
The DACSO Survey is conducted annually from January to June, with funding from the ministry responsible for post-secondary education and B.C.'s public post-secondary institutions. The eligible cohort for the DACSO Survey consists of former students from public post-secondary institutions who have completed or nearly completed their diploma, associate degree, or certificate programs 9 to 20 months before the survey. The annual questionnaire is built on a set of core questions based on the major themes of the survey: employment outcomes, further education, ratings of programs, and student satisfaction. Please note the DACSO survey does not include trades foundation, trades-related vocational, apprenticeship, short certificate, baccalaureate, or developmental (Adult Basic Education, English as a Second Language, and Adult Special Education) programs.

Data Definitions:
Information provided through BC Student Outcomes
* Please take caution when interpreting the results with a response count less than 30, as they may not be statistically valid.
Eligible Students: Count of total graduates in program
Respondents: Former students who responded to the DACSO survey.
Response Rate: Percentage of survey respondents to all graduates surveyed.
Programs less than 8 respondents are excluded from Summary Outcomes individual program reports.
% In Labour Force: Respondents who were in the labour force. The labour force includes people who were employed as well as those who were looking and available for work at the time of the survey.
% Employment Rate:% Those who were working in labour market.
% Employed in training related job: Respondents that were currently employed in an occupation that was either "very" or "somewhat" related to their past training they took in program.
% Of those employed: (in labour force) Percent of respondents who were currently working in labour force full-time (30 hours or more per week), part-time (less than 30 hours per week), or unemployed and looking for work.
% How useful were the knowledge and skills you gained in your program in performing your job: Percent of respondents who felt the knowledge and skills gained from their program were "very", "somewhat", "not very" or "not at all" useful in performing their job.
% How useful was your program in getting your (main) job: Percent of respondents who felt their program was "very", "somewhat", "not very" or "not at all" useful in getting their job.
Average hourly wage of those in training related job (main job): Mean (average) hourly wage of those in training related job (main full-time or part-time job).
% Satisfied with Education: Percent of respondents who felt "very", "satisfied", "dissatisfied" or "very dissatisfied" with education received.
% How well students were prepared to: (Questions changed to a 4-point scale in 2015) - Respondents who felt skill development was applicable responded "very helpful" or "helpful", "not very helpful" or "not at all helpful" to the skills listed.
% Are currently studying: Percent of respondents that they were currently studying on a full-time or part-time basis.
% Have taken further studies since leaving program: Percent of respondents have taken any further studies since the last course at their institution.
% How well were you prepared for further studies after completing program: Percent of respondents who felt their further studies were related to their program and felt that they were "very well", "somewhat", "not very" or "not at all" prepared for further study due to the program.